

What I Want Podcasting Partners with Real Estate Video Companies to Extend Reach

Online media and podcast development firm What I Want Podcasting has opened up its services to real estate video marketers through affiliate partnerships where firms can actively market and utilize What I Want's podcast services.

Miami, FL (PRWeb) January 11, 2007 -- Online media and podcast development firm What I Want Podcasting has opened up its services to real estate video marketers through affiliate partnerships where firms can actively market and utilize What I Want's podcast services.

"Partnering with real estate video developers and content creators offers great synergy with our operation. We are able to extend the reach of the media developers by aggregating their content for niche geographic targeting." Says Ryan Hoback, CEO of What I Want Podcasting (<http://www.WhatIWantPodcasting.com>). "So if a real estate video company has major builders or realtors who are looking to extend their reach to targeted home buyers and the portable media market, we are a natural extension of their operation, and allowing them to offer our service to their clients makes for a very mutually beneficial relationship."

The online real estate market has grown significantly over the last few years. The California Association of Realtors released a study recently that states that over 70 percent of homebuyers research online first. The power of internet media and podcasting gives real estate firms the ability to reach their targeted buyers through video and podcast directory aggregation. By placing media with a wide level of visibility across numerous directories and then geographically targeting those viewers, you can produce a very healthy return on investment for realtors and home builders.

Mr. Hoback states, "We are open to relationships with media developers on all levels; we will help convert, develop, distribute and aggregate all pieces of media for our real estate video partners. "

For more information on working with What I Want Podcasting, please call 305-670-0949.

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Contact Information

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What I Want Podcasting

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Online Web 2.0 Version

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